



Leonard B Casiple, President



PublicValueLLC
— Civic Solutions for a Global World —



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ABOUT US

Public Value LLC provides: (1) operating advice and assistance on administrative and management issues; (2) strategic and organizational planning; (3) business process improvement; (4) facilitation, surveys, and assessments; (5) logistics planning; (6) public relations services; (7) marketing planning; (8) target market identification and analysis; (9) translation and interpretation services; (10) financial analysis; (11) due diligence tasks; (12) special cost studies; (13) economic and regulatory analysis; (14) benchmarking and program metrics; (15) business program implementation; (16) leadership training; and (17) project management and evaluation.

CORE COMPETENCIES

Strategic Planning

Innovation

Linguistics

Operations Management

Research and Analysis

Program Evaluation

PAST EXPERIENCE

California Energy Commission

Electric Program Investment Charge Program - EPIC
Purchase #: 300-22-004, Start Date: 01 June 2023

\$6M, Multi-year State-level contract to conduct a competitive analysis of all incoming, energy-saving technologies for competitive pricing, regulatory fit, and usability on the State-wide power grid.

Indo-Pacific Crisis Response Force

Senior Enlisted Operations Director, 1st Special Forces Group (A)

Assessed, developed, and implemented classroom and full-mission profile exercises to enhance the operational capabilities crisis response units in three (3) Allied Nations which improved internal security and public safety.

Author, National Counterterrorism Center (NCTC) Program Evaluation

Evaluated the efficacy of policies and procedures of the NCTC. Developed four (4) strategies to enhance current capabilities and one (1) infrastructure re-design to outpace emerging threats.

Counterterrorist (CT) Task Force, Iraq

Senior Enlisted Operations Director, Joint Combined Task Force

Successfully coached 340+ US and Iraqi CT personnel during OIF-V which resulted in over 300+ high-profile operations with ZERO losses and reduced deployment times by 20%.

DIFFERENTIATORS

Military Service

21+ years, US Army

Business Intelligence Awards

Winner, Group Business Intelligence Analytical Contest
Winner, Individual Business Intelligence Analytical Contest

Certificates

Lean Six Sigma, Yellow Belt
San Diego Public Leadership Institute
Master of Competitive Intelligence, CIP-II
Competitive Intelligence Professional, CIP-I

Innovation

Challenged Harvard's Strategic Triangle
First to adapt Five Forces Wargaming for US Army SOF
Led the adoption of industry concepts for Army team building
Conceptualized & authored the Idea for the Foreign Language Badge

Education

Doctorate, Law and Policy (In Progress)
Master of Public Policy and Administration
Master of Business Administration in Global Management
Bachelors of Science in Liberal Arts, Ethnic and Area Studies

Languages

Cebuano, Native
Arabic, 3/2+; Tagalog, 3/3
Classical Hebrew, Elementary

FEDERAL CONTRACTING DATA

SAM UEID
CAGE CODE
TIN
ENTITY

SE5CYCHN8CY7
997P9
87-4312710
LLC

INSURANCE

Professional: \$1M
Gen Liability: \$1M

NAICS CODES

541611; 541612; 541613; 541614;
541618; 541690; 541720; 541820;
541910; 541930; 561312; 561499;
561990; 611430; 611710; 624230

CONTACT

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