



**Public Value LLC**  
 — Civic Solutions for a Global World —



Leonard B Casiple, President

## CAPABILITIES STATEMENT

Date Created: Sep 2023

Public Value LLC provides: (1) operating advice and assistance on administrative and management issues; (2) strategic and organizational planning; (3) business process improvement; (4) facilitation, surveys, and assessments; (5) logistics planning; (6) public relations services; (7) marketing planning; (8) target market identification and analysis; (9) translation and interpretation services; (10) financial analysis; (11) due diligence tasks; (12) special cost studies; (13) economic and regulatory analysis; (14) benchmarking and program metrics; (15) business program implementation; (16) leadership training; and (17) project management and evaluation.

### CORE CAPABILITIES

Linguistics  
 Water Policy  
 Strategic Advisory  
 Program Evaluation  
 Policy Development

### DIFFERENTIATORS

Ethics  
 People  
 Process  
 Creativity  
 Innovation

### GLOBAL EXPERIENCE

Multi-cultural teams  
 Transnational operations  
 Strategic community outreach  
 National-level policy development  
 Management of large organizations

### UNSPSC Codes

**80101500** - Business and Corporate Management Consultation  
**80101600** - Project Management  
**80161500** - Management Support Services  
**80171600** - Publicity and Marketing Services  
**80171900** - Stakeholder Management and Relations Services  
**80172000** - Professional Communications Services  
**81121500** - Economic Analysis  
**82112000** - Editorial Services  
**82111700** - Creative Writing  
**86131800** - Military Education  
**86132200** - Educational Support Services  
**92111500** - Maintenance of International Peace and Security  
**92111900** - Military Policy  
**92112400** - Armed Conflicts and Incidents  
**93131800** - Disaster Preparedness and Relief  
**93141700** - Culture  
**93141900** - Rural Development  
**93142000** - Politics and Civic Affairs Services  
**93151500** - Public Administration  
**93171600** - International Trade  
**94131500** - Non-governmental Organizations

### Certifications

**DBE** 51628  
**SDVOSB** March 2022  
**DBE** July 2023  
**MBE** 22000368

### General Information

**Established** 2022  
**State of Incorporation** California  
**Entity Type** LLC  
**CAGE Code** 997P9  
**SAM Unique Entity ID** SE5CYCHN8CY7  
**Professional Liability** \$1,000,000  
**General Liability** \$1,000,000

### Contact Information and Address

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